



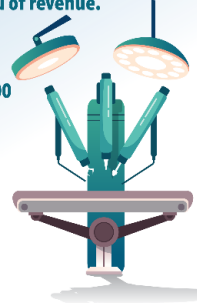
Ways that Poor Physician Scheduling Practices

UNDERCUT HOSPITAL REVENUE

Physician scheduling is more than administrative. Scheduling efficiencies improve your hospital's bottom line, while poor processes rob you of revenue.

1 ► EMPTY OPERATING ROOM - \$10,000

A surgeon cancellation isn't communicated in a timely manner, preventing schedulers from moving another procedure into the vacant operating room



2 ► INCREASED LENGTH OF STAY - \$6,600

When staff can't reach the on-call specialist, the patient may spend extra time in the hospital

3 ► CARDIOLOGY LEAKAGE - \$14,000

When the cardiologist isn't at the scheduler's fingertips, the ambulance may divert to a competitor's hospital



4 ► ORTHOPEDIC LEAKAGE - \$11,000 - \$20,000

Inefficient scheduling practices mean that physicians' offices book procedures with outside specialists



The MDsyncNET ADVANTAGE

Physician scheduling software that pays for itself

AFFORDABLE

Low set-up fees

SIMPLE TO LEARN

Only 1 hour of training needed

EASY TO USE

Scheduling swaps are a breeze

EXCEPTIONAL ADOPTION RATE

98% across hospital system



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